

Iasa ART (Architecture Readiness and Training)

Preparing for the Future

Global customers demand an international standard of excellence in technology architecture. From significant cost savings to brand new lines of business, architecture is a major contributor to the bottom line. The Microsoft Partner Network has identified Iasa as this industry standard for architect training and certification.

As a Microsoft Partner, we are offering you the opportunity to build dramatic new lines of business through advanced technology offerings and capabilities. With these strategic technical resources, in pre-sales and architecture, you will be able to attract new customers and deepen your relationships with existing customers.

Premier Architect Training For Microsoft Partners

Microsoft and Iasa, the largest and most respected association for technology architects in the world, are partnering to deliver these strategic capabilities to your team. Iasa's training builds in-depth skills in technology consulting and new business development including , core architect skills, business architecture, business technology strategy, , human dynamics, information architecture, infrastructure architecture and software architecture.

- ◆ Up to 20 5-day training sessions for developing critical architect skills
- ◆ Train 2 people through 10 courses or 20 people in specific skills and specializations
- ◆ Receive a total of \$50,000 of training for \$10,000 (an 80% discount)
- ◆ 7 Courses available at launch
- ◆ Over 5 training locations available throughout the US
- ◆ Courses develop student skills through online and in-person instructor led material
- ◆ Real-life workshops taken from industry ensure immediate application to your business

About Iasa

Iasa, the premier association for technology architects, focuses on the advancement of the architecture profession and education by delivering programs and services to IT architects of all levels around the world.

Today's professional world demands a global approach to this process. We have created the largest community of practicing architects around the world. Established in 2002 Iasa is vendor and technology agnostic, and includes over 70,000 individuals in our global network of over 40 chapters.

Partner Offer
20 architect level training sessions for \$10k.

Only 200 partner spots available before Jan. 2012

“Finding services companies that can provide strategic consulting at the architecture level is one of my top priorities this year”,
Senior Director,
\$76 billion US company

Initial Training Schedule

Additional Courses, Dates and Locations may be added through the year

Course	Date(s)-Location(s)	Details
iasa Core	December 2011—Austin January 2012—New York April 2012—Atlanta August 2012—Seattle November 2012—Austin	Check MPN Schedule for exact date and locations at www.iasaglobal.org
Business Technology Strategy	February 2012—Austin May 2012—New York October 2012—Seattle	Check MPN Schedule for exact date and locations at www.iasaglobal.org
Human Dynamics	March 2012—Austin June 2012—New York September 2012—Seattle	Check MPN Schedule for exact date and locations at www.iasaglobal.org
Software Architecture	February 2012—Austin June 2012—Seattle November 2012—New York	Check MPN Schedule for exact date and locations at www.iasaglobal.org
Infrastructure Architecture	January 2012—Seattle April 2012—Austin August 2012—New York	Check MPN Schedule for exact date and locations at www.iasaglobal.org
Information Architecture	March 2012—Austin July 2012—New York November 2012—Seattle	Check MPN Schedule for exact date and locations at www.iasaglobal.org
Business Architecture	January 2012—Austin May 2012—Seattle September 2012—New York	Check MPN Schedule for exact date and locations at www.iasaglobal.org